

Highland City Striders

Running Club of Marlborough & Hudson MA – www.highlandcitystriders.org



March 24, 2015

Dear Sponsor,

The Highland City Striders would like to once again ask for your participation as a road race sponsor for our two local, headline races: **The Spirit of Hudson 5K** and the **Running with the Wolves 10K**.

Your generous donation helps defray the cost of promoting these events, including essentials like course safety as well as amenities like awards, shirts, and refreshments, assuring participant satisfaction and positive reaction to the sponsoring entities of this event. It is our aim to provide plenty of exposure for our sponsors since you drive our success.

Who Benefits from HCS Road Races?

Local Food Pantries Over 2,000 lbs of food and \$3,000 annually provided to the Hudson & Marlborough Food Pantries

Elks Scholarship At least \$5,000 annually in educational stipends to local area high school students

Shoes for Schools We provide quality running shoes to local area high school runners facing affordability challenges.

There are four levels of sponsorship: **Platinum, Gold, Silver and Bronze**. Each level gives members of your organization a chance to participate in the sponsored race(s) for free. All sponsors will be featured in all race literature distributed to our participants. Your logo will be displayed on our web site, <http://www.highlandcitystriders.org> and, of course, it will be prominently featured on our attractive race shirts. You can sponsor one or both races at any level.

A sponsorship form is enclosed. We hope you will consider joining us as a road race sponsor this year. If you have any questions please feel free to contact me at highlandcitystriders1@gmail.com. Thank you in advance for your support!

The Highland City Striders are a tax exempt 501(c)(3) non-profit corporation, EIN 26-2660114.

Best Regards,

Monica Burnett

Monica Burnett
Chairman, HCS Sponsorship Committee



Road Race Sponsorship Form



Please circle the desired sponsorship level:

Level	Single Race	Both Races	Benefits
Platinum	\$750+	\$1500+	<ul style="list-style-type: none"> • Sponsorship at Mile Markers & Water Station • Logo on Finish Line Banner • Logo on back of race shirts • Advertising in race promotional materials • 8 free registrations to each event sponsored.
Gold	\$500	\$1000	<ul style="list-style-type: none"> • Logo on back of race shirts • Advertising in race promotional materials • 5 free registrations to each event sponsored.
Silver	\$250	\$500	<ul style="list-style-type: none"> • Logo on back of race shirts • Advertising in race promotional materials . • 2 free registrations to each event sponsored.
Bronze	\$100	\$200	<ul style="list-style-type: none"> • Logo on back of race shirts • Advertising in race promotional materials • 1 free registration to each event sponsored.

If you are sponsoring a single event, please indicate which race you are sponsoring:

Spirit of Hudson 5K Road Race
 Downtown Hudson
 June 6, 2015

Running with the Wolves 10K Road Race
 Kelleher Field, Marlboro
 July 29, 2015

T-Shirt Size (Circle One)

S M L XL XXL

Company Name: _____ Contact person: _____

Address: _____

Phone: _____ Email: _____

Website: _____ (URLs will be added to our website and Facebook pages)

- Please provide a clear logo for promotional use. An electronic version is preferred for best results. Email your logo to highlandcitystriders1@gmail.com
- If you do not have an electronic logo, we can scan from paper. Please enclose with this form.
 - If no logo is available, we will simply use your business name in text.
- Mail this form along with a check payable to “Highland City Striders” by Friday, 5/1/15 to:

Highland City Striders
C/O Larry Kaplan, Treasurer
269 Stearns Rd
Marlborough, MA 01752

- Upon receipt of your sponsorship agreement we will forward you race registration forms for race(s) selected.

Thanks so much for your support!