



Trooper Thomas Clardy Memorial Run

Saturday, June 9, 2018 – 8:30 AM
Hudson High School
69 Brigham St – Hudson, MA



April 3, 2018

Dear Sponsor,

The family and friends of Trooper Thomas Clardy, in conjunction with the State Police Association of Massachusetts and the Highland City Striders Running Club, are pleased to announce the Second Annual Trooper Thomas Clardy Memorial Run to honor the memory of Trooper Clardy on Saturday, June 9th at 8:30 AM at Hudson High School, 69 Brigham St in Hudson, MA. The race proceeds will provide scholarships to college bound seniors from Hudson High School in Trooper Clardy's name. Thanks to your past support, the first scholarship awards will be presented to students in Hudson High School's 2018 graduating class. This year's race will feature a 5K run, and a 2.3 mile walk that will start and end at Hudson High School, traversing through the back streets of Hudson and Berlin. For children aged 2 to 6, we'll conduct a special Mighty Mite Marathon (26.2 yards or so!) after the race.

We are offering **Platinum, Gold, Silver and Bronze sponsorships** as outlined on the next page, which can give your employees a chance to participate in this race for free. 100% of the net proceeds of this race will benefit the Trooper Clardy Memorial Fund, as well as benefit the State Police Association of Massachusetts.

All sponsors will be featured on race literature distributed to our participants, displayed on the Trooper Thomas Clardy Memorial 5K road race page of our race web site, <http://www.highlandcitystriders.org/>, our facebook page, and of course, will be prominently featured on our attractive race shirts. Your monetary donation will help defray the cost of promoting this event, including essentials like course safety as well as amenities like awards, shirts, and refreshments, assuring participant satisfaction and positive reaction to the sponsoring entities of this event. It is our aim to provide plenty of exposure for our sponsors since you drive our success.

A sponsorship form is enclosed. We hope you will once again consider participating in this year's Trooper Thomas Clardy Memorial Memorial Run. If you have any questions please feel free to contact me at, (508) 498-1996 or by email at TClardyMemorial@gmail.com.

The Thomas Clardy Memorial Fund is a tax exempt 501(c)(3) non-profit corporation, EIN 30-0988252.

Sincerely,

Reisa Clardy

Reisa Clardy, Race Director



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Please consider sponsoring this year's Trooper Thomas Clardy Memorial Run. 100% of the proceeds from this run & walk is for the benefit of the Trooper Thomas Clardy Memorial Fund that provides scholarships to deserving, college bound seniors from Hudson High School. As a sponsor, you can expect to receive advertising via banners for the event, and promo ads. Sponsors will also be given recognition on race day throughout the day at the event in various ways listed below. Your support is very much appreciated.

Company Name: _____ Contact person: _____

Address: _____

Phone: _____ Email: _____

T-shirt size (*please circle*): - S M L XL XXL

Please check desired sponsorship level:

Platinum Sponsor \$750.00 : Premium-sized logo on race shirts, mile markers, our finish line banner, and advertising in race promotions. Includes 8 free registrations to the event. Registration form is on next page.

Gold sponsor \$500.00: Logo on race shirts, mile markers, our finish line banner, and advertising in race promotions. Includes 5 free registrations to the event. Registration form is on next page.

Silver sponsor \$250.00: Logo on mile markers, our finish line banner, and advertising in race promotions. Includes 2 free registrations to the event. Registration form is on next page.

Bronze \$100.00: Logo on our finish line banner. Includes one free registration to the event. Registration form is on next page.

Please note!

- Provide a clear logo for promotional use. An electronic version is preferred for best results. Email your logo to TClardyMemorial@gmail.com
- If you do not have an electronic logo, we can scan from paper if needed. If no logo is available, we will simply use your business name in text.
- When you submit your form, we will email a sponsor code to use to redeem your free registrations.
- Please make checks payable to “Thomas Clardy Memorial Fund”.
- Mail this form and check (and paper logo if needed) by May 10th to:

Thomas Clardy Memorial Fund

Attn: Larry Kaplan

269 Stearns Rd

Marlborough, MA 01752

*Thank you for your support of the
Thomas Clardy Memorial Fund!*