

# Highland City Striders

Running Club of Marlborough & Hudson MA – [www.highlandcitystriders.org](http://www.highlandcitystriders.org)



Dear Race Sponsor,

The Highland City Striders, Marlborough and Hudson's Premier Running Club, will be hosting its 9<sup>th</sup> annual Running with the Wolves 10k on July 12<sup>th</sup>, 2017, to raise money for our local food banks, the Elks Scholarship Fund and a self-organized sneaker fund for local youth athletes facing financial challenges.

The Running of the Wolves 10k is open to runners and walkers of all paces as they traverse the beautiful Assabet Rail Trail through Marlborough and Hudson on a paved, out-and-back, car-free course that starts and ends at Kelleher Field in Marlborough. We expect between 300 -400 runners will register for this event, each receiving an attractive technical race shirt bearing the logos of our sponsors.

Runners can participate in a yoga warmup and on-site running stride analysis before the race, and enjoy on-site refreshments at the finish line and an after party with live music at The Prospector East Saloon.

We hope that you will consider sponsoring this exciting event. There are three levels of sponsorship available - **Gold (\$350)**, **Silver (\$250)** and **Bronze (\$100)**. Each level gives members of your organization a chance to participate in the sponsored race for free. All sponsors will be featured in our race literature, in our online advertising, and on our attractive tech running race shirts.

**We also have a special trophy for the corporate sponsor with the largest team of runners. Encourage your employees, family and friends to participate and your team could take home the cup!**

We hope that you'll join us as a sponsor of this fun community event. A sponsorship form follows on the next page. Please return it to us by May 31, 2017 to ensure your company's name appears on all of our advertising. If you have any questions about this race or sponsorship opportunities, please feel free to contact me at [highlandcitystriders1@gmail.com](mailto:highlandcitystriders1@gmail.com). Thank you in advance for your support!

**This race runs on volunteer effort, which means 100% of race profits go directly to local charities.**

The Highland City Striders is a tax exempt 501(c)(3) non-profit corporation, EIN 26-2660114.



Best Regards,

Sarah A. Day  
Race Director



# 2017 Running with the Wolves 10k Sponsorship Form



Please select the desired sponsorship level:

Sponsorship Level	Amount	Benefits
<input type="checkbox"/> Gold	\$350	<ul style="list-style-type: none"><li>• Logo on back of our attractive technical race shirts</li><li>• 3 signs with your logo along the race route</li><li>• Advertising on the HCS website, social media and race literature</li><li>• 4 free registrations for the race</li></ul>
<input type="checkbox"/> Silver	\$250	<ul style="list-style-type: none"><li>• Logo on back of our attractive technical race shirts</li><li>• 2 signs with your logo along the race route</li><li>• Advertising on the HCS website, social media and race literature</li><li>• 2 free registrations for the race</li></ul>
<input type="checkbox"/> Bronze	\$100	<ul style="list-style-type: none"><li>• Logo on back of our attractive technical race shirts</li><li>• Advertising on the HCS website, social media and race literature</li><li>• 1 free registration for the race</li></ul>

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Company Name: \_\_\_\_\_ Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Send race entry forms for you free employee registrations? Yes \_\_\_\_\_ No \_\_\_\_\_

**If you would like to have a booth at the race, provide samples or prizes to participants or otherwise have a presence at the race, please contact us at [highlandcitystriders1@gmail.com](mailto:highlandcitystriders1@gmail.com) for details.**

- Please provide us with your logo for promotional use. A high-resolution, electronic version is preferred for best results. Please email your logo to [highlandcitystriders1@gmail.com](mailto:highlandcitystriders1@gmail.com).
- Please mail this form along with a check payable to "Highland City Striders" by May 31, 2017 to:  
Highland City Striders, C/O Jean Clark, Treasurer, 282 Hudson Road, Bolton, MA 01740

Runner registration information available at [highlandcitystriders.org](http://highlandcitystriders.org) and [racewire.com](http://racewire.com).